

PRIVACY STATEMENT

This Privacy Policy is provided in compliance with the Privacy Act 1988 and to make you aware of how BL Marine collects, uses, and manages information collected from you.

Please note that BL Marine makes some other web sites available to you from hyperlinks in this web site. Those web sites are not subject to BL Marine's Privacy Policy, therefore, you should review the privacy policy of each individual web site accessed through the hyperlinks from this web site and ensure that you are satisfied with their privacy policy before you use the other web sites.

Collection Of Personal Information

BL Marine collects the following information regarding visitors to our web site:

- Remote server address (RDNS)
- Date and time of their visit
- Pages accessed
- Documents downloaded
- Previous site visited (HTTP Referer)
- Type of browser used
- Any other information volunteered by you including web registrations, contact information.

Depending on your transaction with us it may be necessary for BL Marine to collect personal information from you in order to serve you and for other associated administrative purposes.

Cookies are pieces of information that a web site can transfer to a individual's computer hard drive for record keeping. Cookies can make web sites easier to use by storing information about your preferences on a particular web site when you re-visit the site that established the cookie, the site will read the contents of the cookie from your hard disk..

Some of BL Marine's web sites use cookies to enhance user interactions but the only personal information the cookies can contain is information you personally supply.

Sensitive Information

BL Marine does not collect sensitive information (for example: political or religious beliefs, ethnic background or sexual preferences) about you.

Use & Disclosure

Unless you have instructed us not to do so, personal information may be shared with related companies within BL Marine where it will remain confidential.

However, we will not disclose your personal information to external parties who are not associated with BL Marine unless the disclosure is required by law or you have consented to our disclosing the information about you.

When or before we collect your personal information, we will take reasonable steps to inform you of the purpose for which the information is collected. Your personal information collected by BL Marine will only be used in accordance with the purpose advised and the information will not be used for any other purpose without your consent.

To inform you about our services, BL Marine may use the information collected to identify products and services which we think may be of interest to you. However, we respect your choice to opt-out of those activities and the option to be excluded from our marketing activities is generally provided at the time of collection or you may contact us at any time to be excluded from our marketing activities.

Data Quality

All information held by us for the purpose notified to you at the time of collection will be maintained in a form that is accurate, complete and up to date. Please contact us if any of the details you have provided to us has changed.

Data Security

The storage and use of the personal information will be undertaken in a secure manner that protects your privacy, records will be kept for as long as required by law or is prudent having regard to administrative requirements.

Openness

You can request us to provide you with access to the personal information we hold about you, for what purposes and how we collect, hold, use and disclose that information.

Access & Correction

You may request access to your personal information held by BL Marine.

Where necessary, you will be given the opportunity to amend any personal information held by us that is incorrect.

A fee may apply to such access. If we deny your request for access we will let you know why.

Identifiers

BL Marine does not use identifiers assigned by the Commonwealth Government agencies (for example: tax file number) to identify any individual.

Anonymity

Where it is lawful and practicable BL Marine endeavours to de-identify information collected about you.

Transborder Data Flows

We will take steps to protect your privacy if information is to be sent outside Australia.